

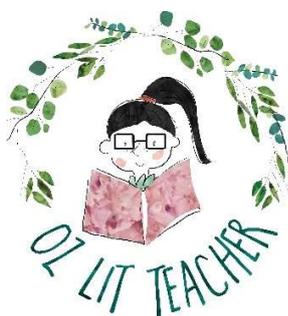
# EVERYTHING YOU KNOW ABOUT SHARKS IS WRONG



DR. NICK CRUMPTON AND GAVIN SCOTT

F	1	2	3	4	5	6	7	8	9	10
				✓	✓	✓				

Writing	
Ideas	✓
Organisation	✓
Voice	✓
Word Choice	✓
Sentence Fluency	✓
Conventions	✓
Presentation	✓



Reading	
Determining Importance	✓
Inferring	✓
Making Connections	✓
Predicting	
Questioning	✓
Summarising & Synthesising	✓
Visualising	

Everything You Know About Sharks is Wrong by Dr Nick Crumpton (with illustrations by Gavin Scott) is a fabulous persuasive / informative text aimed at convincing people to fall in love with these misunderstood creatures of the deep.

## Writing

**IDEAS:** This book is divided into a series of double page spreads, each focused on a different misunderstanding that exists about sharks. On each spread, the author uses a brilliant combination of informative and persuasive writing to demonstrate how/why the specific myth is wrong. **VOICE:** The author's passion and background knowledge on sharks is evidenced in his **WORD CHOICE** (strong verbs, engaging adverbs and adjectives) and through the tone he uses to convey his message. (It almost feels as though we're learning from the shark loving version of Steve Irwin.) The author speaks directly to us when providing the information and leaves us wanting to know more about these fascinating creatures (a prime example of effective use of the voice trait.). The author has a clear target audience in mind and has ensured his word choice, sentence structure, voice and layout all consider the needs of this audience. **ORGANISATION:** This would be a great text to pull apart to look at the structure. It doesn't follow the traditional 5 paragraph persuasive essay, but it's highly effective as a persuasive piece. Why? Compare a few of the different pages to locate similarities in the organisation of the pieces. Examine the topic sentences for each page, along with their matching concluding statements. Look at the sequence and transition words- how does the author move from one paragraph to the next? How does he guide us through the piece? **WORD CHOICE:** Examine the use of strong verbs and striking words and phrases. How has the author used similes to help the reader visualise the information? Find examples of technical vocab and notice how the writer's tone is informal, but not so informal that he doesn't use technical vocab and still come across as a knowledgeable expert.

## Reading

Compare this text about sharks to a Wikipedia article or another fact book on sharks. How is this book different?